Technology & Security **4** Students

Technology Helps Muskegon County

Keep Schools Safe
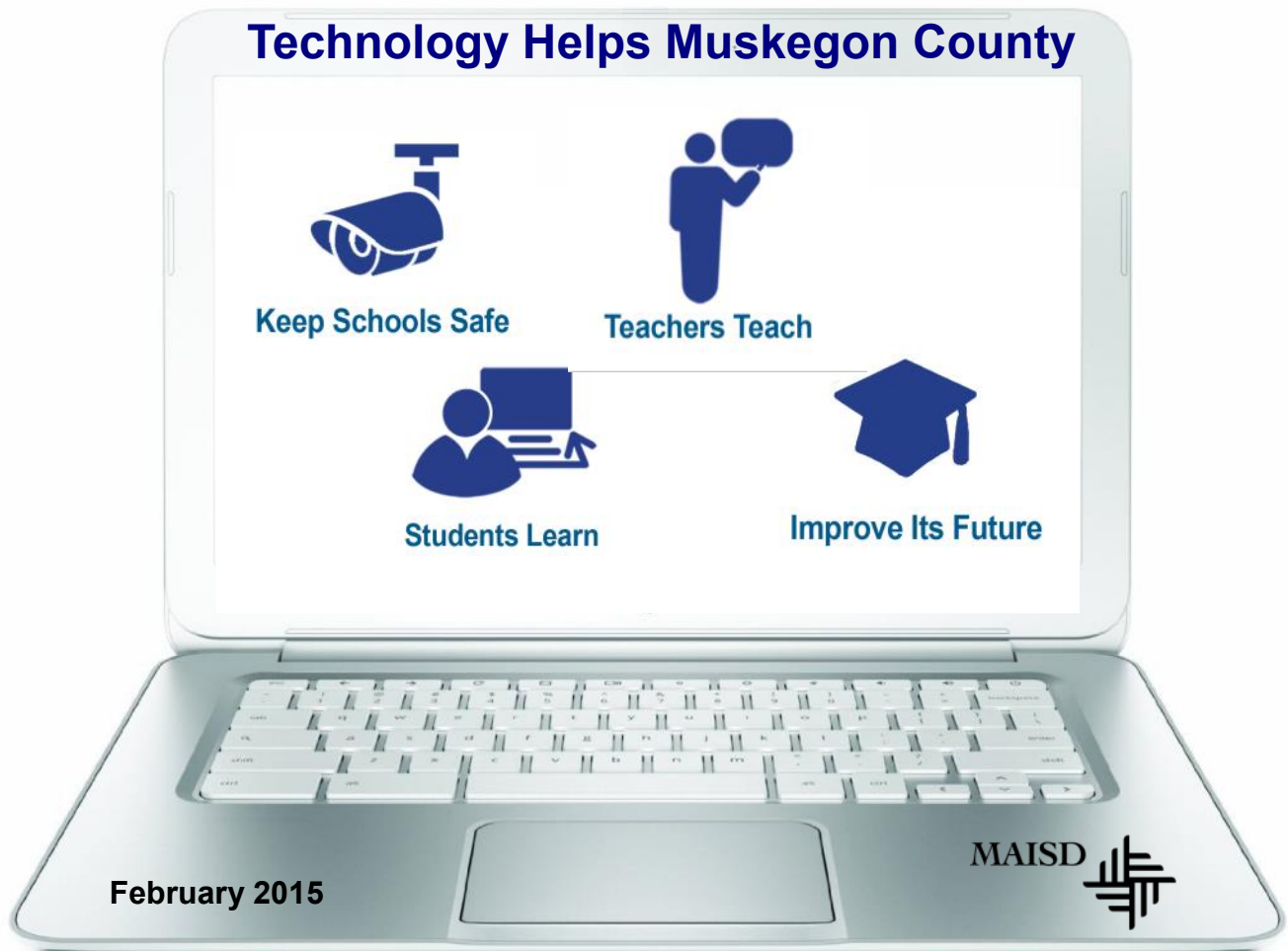
Teachers Teach

Students Learn

Improve Its Future

February 2015

MAISD

Annual Accountability Report

MAISD Technology & Security Enhancement Millage

Countywide Millage Funds Technology & Security

On February 25, 2014, voters in Muskegon County said **YES** to a one-mill property tax increase to improve technology and security within Muskegon County's neighborhood public schools. Clearly voters agreed that today's 21st Century students must have secure schools and strong technology skills in order to compete in our world-wide economy.

The MAISD Technology and Security Enhancement millage is the first of its kind in Muskegon County. Although funds flow through the MAISD, school leaders and elected school boards of education have complete control and oversight of their expenditure. Over the next ten years, this funding will pay for:

- New and upgraded personal learning devices
- Security upgrades, including added cameras and single, secure points of entry
- Expanded training and support for teachers
- Improved technical support
- Maintaining infrastructure to accommodate multiple learning devices
- Sustaining and maintaining current technology

Funding Flows to Local Districts

As of January 31, 2015, the Muskegon Area Intermediate School District has received and distributed **$2,658,925** in tax revenues generated by the Technology & Security Enhancement Millage.

Neighborhood Public School District	State Aid Membership (Student Count)	Total Estimated Funds to be Distributed by July 1, 2015*	Funds Distributed as of January 31, 2015
Fruitport	2,871.32	$ 475,290.48	$ 294,567.30
Holton	876.85	145,145.25	89,955.61
Mona Shores	3,756.15	621,756.66	385,341.57
Montague	1,519.84	251,579.58	155,919.63
Muskegon	4,355.51	720,968.90	446,829.62
North Muskegon	1,011.77	167,478.60	103,796.98
Oakridge	2,005.02	331,891.57	205,694.01
Orchard View	2,479.89	410,496.95	254,410.69
Ravenna	1,099.50	182,000.57	112,797.16
Reeths Puffer	3,852.42	637,692.26	395,217.86
Whitehall	2,089.83	345,930.20	214,394.63
Total	**25,918.10**	**$ 4,290,231.00**	**$ 2,658,925.07**

This amount will vary based on State Aid Membership (student count) and actual dollars collected by municipalities.

"The MAISD has done a fantastic job of quickly and accurately distributing the funds generated from the countywide Technology and Security Enhancement Millage. Every cent is arriving in our neighborhood schools as promised and as required by law."
— Jon Felske, Muskegon Public Schools Superintendent

While each school's needs are different, some are adding cost-effective Chromebooks to local classrooms.

Dollars Spent by Neighborhood School Districts

Before the countywide millage, each public school district drafted a detailed plan of their technology and security needs. As of January 31, 2015, school districts have spent funds generated by the millage in the following ways:

Instructional Technology	**$1,397,460**
Professional Development	**$ 29,371**
Security	**$ 520,272**
Technology Support	**$ 526,757**
TOTAL as of Jan. 31	**$2,473,860**

Technology Helps Students Learn

The technology and security enhancement millage has made it possible for districts to begin to purchase the needed technology to improve teaching and learning. In tandem with the purchase of technology, districts have committed resources to support students and staff learning to use the new technology. This training is critical to the effective use of technology to improve learning.

For example, school district media specialists, tech integration specialists, and teachers are working in classrooms during prep hours and after school to support teachers and model integrating technology into daily lessons. In addition, school districts are continually adding to online collections of learning resources including step-by-step guides, online tutorials, and links to integration projects. Teachers are using these rich resources to improve learning in the classroom.

School districts and the Muskegon Area Intermediate School District are also providing before school, after school, and online technology integration workshops and supporting teachers as they attend multi-day tech academies and tech conferences in the summer. School districts in Muskegon County have also adopted the suite of Google tools as their educational standard to make it easier to share online resources and provide more cost effective training. http://www.viddler.com/v/baabc1af

Of course integrating technology into daily lessons requires thousands of students and teachers to quickly and simultaneously access the Internet. Schools must have a robust wireless infrastructure and technical support to provide online access to collaborative tools and rich online resources including virtual textbooks, instructional video clips, and virtual models. The enhancement millage dollars are making it possible for these critical needs to be met as well.

Technology Helps Keep Students Safe

Our districts have taken a wide variety of approaches to keeping students safe. All have worked closely with law enforcement and have been able to implement many of their suggestions with millage funding.

📹 http://www.viddler.com/v/a5c7a444

For example, many have reconfigured building entries so visitors have to "buzz-in" and/or pass through the main office to access student-occupied areas. Schools have upgraded and added security cameras to buses and buildings, installed key card access for exterior doors, fitted exterior windows with impact resistant film, and trained staff in crisis response strategies.

School districts have taken unique approaches to protect students and staff as well. For example, one school district has installed "door boots" to prevent intruders from breaking through interior classroom doors. Another has equipped on-duty police officers with building guides, maps, and master keys for each building.

Students learn best in safe and secure environments.

"We could not have made these security improvements without the support of our taxpayers. The community has played a huge role in making our schools safer. We cannot thank you enough."
—Jason Kennedy, Holton Public Schools Superintendent

📹 http://www.viddler.com/v/4b1303a5

MAISD
Muskegon Area
Intermediate School District
630 Harvey Street
Muskegon, Michigan 49442-4278
Phone 231-777-2637   *Fax* 231.773.1028
www.muskegonisd.org

Technology Helps Improve Our Future

Dear Citizens,
Last year, when school district leaders asked the MAISD to place the enhancement millage on the ballot, schools were receiving lower per pupil funding than in the year 2007, while costs kept rising. Unfortunately, this trend of inadequate funding and rising costs continues.

Today, on behalf of the 26,000 children served by public schools within our county, I would like to personally **thank you for being part of the solution**. With your investment, our schools will be safer, our teachers will have the training and support they need, our infrastructure will be stronger, and most importantly our students will be ready for college and careers that rely heavily on the use of technology. Our students are now powering up and are being better prepared for their future.

Our timing could not be better. Soon our students in grades 3-8 and 11 will be transitioning from the 44-year-old paper and pencil standardized tests, to new online tests. Thanks to the millage, our schools are better able to ensure equipment is available and students are comfortable with its use.

Later this year, once we have distributed an entire year of millage funding, we will publish a more comprehensive, district-specific accountability report. This will allow you to learn more about how your neighborhood public school put these funds to work.

In closing, the MAISD is committed to supporting our neighborhood schools as they make wise investments and more fully integrate technology into their classrooms.

Please contact me if you have any further questions or comments about this report or the Technology and Security Enhancement Millage at 231-767-7201.

John Severson

John Severson, Ph.D., MAISD Superintendent