

Key Factors in Being Recruited

Whenever I speak, I highly suggest families that are serious about recruiting get a copy of the book [Athletes Wanted](#). Author Chris Krause, the founder of NCSA, opens Chapter One with this valuable and hard hitting information on what successful recruiting boils down to:

A student-athlete's ability to be recruited will be based on:

Character

Athletic ability, athletic profile (size, strength, speed, skill), and projectability (the athlete's expected future potential).

Academics, which include coursework, GPA, ACT/SAT, and class ranking.

Work ethic (which applies to academics and athletics).

Desire to compete.

Willingness to travel to play at a college level.

Willingness to consider playing for any level college (Division I, II, III, NAIA, or junior college).

The stronger student-athletes are in each of these seven areas, the more likely they will be recruited, and the more leverage they will have for negotiating for a bigger scholarship package to the school of their choice. Though all seven of these are critical, they are far less important than the eighth criterion:

The student-athlete's ability to play the game of college recruiting.

*Remember: The best offers do not necessarily go to the best all-around candidates. Sometimes, the best offers go to the student who knows how to best play the game of recruiting. Just being a good student-athlete does not mean that a student will receive a scholarship offer. -- from the book **Athletes Wanted***

That is hard hitting information, and it is right on the money. The more educated parents are about recruiting, the more options their children can have in college athletics. -- Charlie